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PLAINTIFF'S
EXHIBIT

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From: Crawford, Carol Y. (CDC/OD/OADC) [REDACTED]
Sent: 12/21/2021 1:52:34 PM
To: Stanley Onyimba [REDACTED]@google.com]; Jan Antonaros [REDACTED]@google.com]
CC: Smith, Fred (CDC/OD/OADC) [REDACTED]@cdc.gov]
Subject: RE: Omicron page

Yes, I saw the organic link, I just get served the knowledge panel (?) like in my screen shots on searches for Omicron or Omicron variant which has the page I listed.
 So, I at least wanted to mention. Glad you all are tracking.

From: Stanley Onyimba [REDACTED]@google.com>
Sent: Tuesday, December 21, 2021 1:49 PM
To: Jan Antonaros [REDACTED]@google.com>
Cc: Crawford, Carol Y. (CDC/OD/OADC) [REDACTED]@cdc.gov>; Smith, Fred (CDC/OD/OADC) [REDACTED]@cdc.gov>
Subject: Re: Omicron page

Hi Carol,

Thanks for flagging the Omicron updates. The Omicron-specific page currently ranks first in organic results (blue links) for variant and Omicron-specific queries based on relevance (screenshot below). As Jan mentioned, we are tracking announcements closely and will continue to update our products to reflect the latest guidance.

The screenshot shows a Google search for "omicron variant". At the top, there is a knowledge panel with the title "Also in the news" and a sub-header "Common questions". The knowledge panel includes a list of questions and answers, a "Learn more on cdc.gov" link, and a "Resources from Google" section. Below the knowledge panel, there are search results, including a link to "Omicron Variant: What You Need to Know | CDC" and a link to "Science Brief: Delta Variant: Types of Masks and Respirators".

Also in the news

Common questions

- Does the Omicron variant of covid-19 spread easily?
- How is the Omicron variant of COVID-19 different?
- What is known about the COVID-19 Omicron variant?
- Is Omicron a threat?

For informational purposes only. Consult your local medical authority for health advice.

Learn more on cdc.gov

For informational purposes only. Consult your local medical authority for advice.

Resources from Google

G Google tools and resources to help you informed and connected

COVID-19 resources

<https://www.cdc.gov/2019-ncov/variants/omicron/>

Omicron Variant: What You Need to Know | CDC

The Omicron variant likely will spread more easily than the original SARS-CoV-2 virus and how easily Omicron spreads compared to Delta remains unknown. CDC...

Science Brief: Delta Variant: Types of Masks and Respirators 오미크론 변이

Best,
 Stanley

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On Tue, Dec 21, 2021 at 7:40 AM Jan Antonaros [REDACTED]@google.com> wrote:

Thanks for the heads up! Our health team including our Chief Health Officer is tracking the US federal announcements today closely. Stanley and I will take this back to our team.

Happy Holidays to you as well!

On Tue, Dec 21, 2021 at 10:38 AM Crawford, Carol Y. (CDC/OD/OADC) [REDACTED]@cdc.gov> wrote:

I see our main Variant page is coming up at top of the Omicron/Variant panel. So, I wanted to be sure you were aware that this Omicron specific page is maturing and I expect further updates. It does appear that its top for most organic searches. I hope you two have a wonderful holiday. Thanks.

Omicron Variant: What You Need to Know | CDC

ABOUT 3,200,000,000 RESULTS (0.72 SECONDS)

🔍 COVID-19 >

Coronavirus disease :

Overview

Statistics

Symptoms

Variants

△ Variants

Information about Variants: Viruses constantly change through mutation and sometimes these mutations result in a new variant of the virus. Some variants emerge and disappear while others persist. New variants will continue to emerge. CDC and other public health organizations monitor all variants of the virus that causes COVID-19 in the United States and globally....

United States · cdc.gov

What You Need to Know About Variants | CDC

For informational purposes only. Consult your local medical authority for advice.

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Chief, Digital Media Branch

Division of Public Affairs, OADC

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